

Women-Owned Firms in Hawaii: 2002

As part of the 2002 Economic Census, the U.S. Census Bureau released the 2002 Women-Owned Firms on January 26, 2006. The data include number of firms, business receipts, employees, and annual payroll by state, county, metropolitan areas, micropolitan areas, and by sector. There are also data on firms owned by males, owned equally by males and females, and publicly held at the summary level.

The following is a summary of the Hawaii data:

1. In 2002, Hawaii had 29,897 firms owned by women, of which 4,544 had paid employees, and 25,353 were proprietors.
2. Women-owned firms accounted for 30.1% of all Hawaii firms, higher than the national average of 28.2%.
3. By sector, the other services sector (except public administration) had the most women-owners at 41.4%, followed by health care and social assistance (40.2%), retail trade (39.1%), administrative and support and waste management and remediation services (35.4%), and art, entertainment and recreation (35.1%).
4. Of the 29,897 women-owned firms, 63.5% of them were in the City and County of Honolulu, 15.7% were in Maui County, 14.1% were in the Hawaii County, and 6.7% were in the Kauai County.
5. Hawaii women-owned firms were generally smaller firms. The average business receipts for all female-owned firms (with or without employees) was \$152,597 in 2002, while male-owned firms had an average of \$433,754 per firm in business sales.
6. For firms with paid employees, women-owned firms had an average of 8.5 employees per firm, as compared with male-owned firms at 11.6 employees per firm.
7. Average annual business receipts for women-owned firms and with paid employees was \$861,143 per firm, while that for male-owned firms with paid employees was \$1,554,943 per firm. Average payroll in women-owned firms was \$21,024 per employee per year in 2002, lower than that of male-owned firms at \$29,406 per employee per year.

Source: Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division.

Table 1. Women-Owned Firms in Hawaii: 2002

Employee status	Women-owned Firms	All firms	% of women-owned firms
Without paid employees	25,353	75,707	33.5
With paid employees	4,544	23,517	19.3
Total	29,897	99,224	30.1

Source: U.S. Census Bureau.

Table 2. Women-Owned Firms by County: 2002

County	Women-owned Firms	% of state total
Hawaii County	4,219	14.1
Honolulu County	19,026	63.5
Kauai County	2,001	6.7
Maui County	4,713	15.7
State total	29,959	100.0

Source: U.S. Census Bureau.

Table 3. Women-Owned Firms by Sector: 2002

Sector	Women-owned firms	Total firms	% of women-owned
All sectors	29,897	99,224	30.1
Forestry, fishing & hunting, and agricultural support services	141	1,745	8.1
Mining	1	13	7.7
Utilities	1	41	2.4
Construction	607	7,555	8.0
Manufacturing	882	2,919	30.2
Wholesale trade	956	4,237	22.6
Retail trade	4,752	12,162	39.1
Transportation and warehousing	240	2,843	8.4
Information	310	1,267	24.5
Finance and insurance	435	3,290	13.2
Real estate and rental and leasing	2,984	10,852	27.5
Professional, scientific, and technical services	4,102	14,360	28.6
Management of companies and enterprises	13	190	6.8
Administrative and support and waste management and remediation services	2,426	6,861	35.4
Educational services	563	1,813	31.1
Health care and social assistance	3,340	8,301	40.2
Arts, entertainment, and recreation	1,789	5,097	35.1
Accommodation and food services	1,220	3,723	32.8
Other services (except public administration)	5,158	12,453	41.4
Industries not classified	18	86	20.9

Source: U.S. Census Bureau.